

Marlon's Marketing Minute
December 4, 2010

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Marlon's Marketing Minute

“Create Something”

"Finally, Learn How to Tap into the Profitable Offline Website Creation Business For Only \$7 This Weekend!"

You Get to Learn Directly From a Successful Website Builder. This Step by Step 7 Part Video Course Will Show You How You Can Start Your Own Website Development Company, The Right Way. There's No Theory Here!

The price goes up on Monday.

<http://www.TurboProfits.com/tracking/go.php?c=sitecreation>

Announcements

1. Buyers of "How I Outsourced Everything"

If you haven't actually read carefully that product, you might want to. It's a very good product written from experience.

2. AFFILIATES: I have a NEW promotion I sent you for a high-converting sales process.

It's a special dollar trial for Promo Dashboard using a tested, proven video AND a hot, new bonus. You should have received this in your email:

Re: Win 1 of 31,325 Kindles

URL: <http://www.resellerupdate5.com>

Hello Marlon ,

Marlon here.

Can you believe it? 31,325 Kindles are up for GRABS!

I figured every one of my affiliates can either use a Kindle themselves, or might want to give one for a Christmas gift so I'm giving away up to 31,325 brand new Kindles.

Get all the details: <http://www.resellerupdate5.com>

We've put together an awesome little **affiliate** promotion for you to offer a \$1 three day fully functional trial of our Promo Dashboard. Plus, anyone who takes the trial will get our special "Facebook Advantage" bonus which normally sells for up to \$37.

You can get all the details here:
<http://www.resellerupdate5.com>

Featured Article

“Create Something”

I have a theme for you that will serve you well.

It's something you can apply TODAY.

This week.

You can take it with you through all of next year.

That theme is “create something.”

Why?

Why create something:

1. If you don't create, you don't have anything to trade to other people for money.
2. If you don't create something to trade for money then you have to trade your own time. That sucks.
3. Creating is fun.

We are all born creators. It's fun to create something.

There's an old legend that God created the world because he was bored and was in the mood to create something, so it might as well be a world.

So he created people who like him could create. This way his creation became a viral marketing project.

If you're gonna create, why not create something that creates something that creates that creates in perpetuity?

How to Get Over Your Fears of Creating

Everyone has fears.

Fears that their creation won't be valued.

Fears it won't be good enough.

Fears it'll be criticized.

Fears it won't get any attention.

Fears it will be ignored.

Fears that it'll be too much work.

Fears it won't be worth it.

What's the Answer To Fears?

The answer to fear is to look it in the eye and laugh.

Laugh hard.

Then laugh harder.

Then laugh really hard.

Laughter drives away fear.

You and fear.

A partnership of sorts.

See, fear isn't going anywhere.

You can't drive it away.

It's inside of you.

The more you push against it, the more it grows.

So the answer to fear is to CREATE a NEW thought pattern. Which is what's so funny about it really.

The answer to fear of creating is to create new thoughts.

It's funny.

When you're young the fingers strike the keys on a keyboard at lightning speeds and with great clarity and energy.

At older ages, that doesn't always happen. Not because of arthritis but because of the scars of time that eat away at the impetus to creativity.

The answer is to laugh at your fears and move on.

MOVE.

Nike had it right.

Just do it.

ALL excuses are FEAR driven.

I can't do it because I procrastinate too much.

I don't have any focus.

I'm not organized enough.

I don't have enough money.

I don't know enough.

I know too much.

I feel overwhelmed.

I don't have any employees.

I don't know how.

I don't know how to do.

I don't know how to do it.

I feel overwhelmed.

I don't have enough confidence.

I'm over confident.

I kint talk good.

I kint write gud.

They all somehow have their basis in FEAR.

Fear of being a success.

Fear of failure.

Fear of mental or emotional pain.

Here's the weird thing about FEAR.

It's just a feeling.

It's NOT something in the real world.

Fear of the kind that stifles creativity, robs you of productivity, steals your future, smashes your dreams – it's JUST a feeling.

We'll do ANYTHING to avoid that feeling.

Some people make things up rather than to face the fear.

They make up physical ailments that are EXCUSES for fear of not being good enough, doing enough, working enough.

They make up problems and drama because THOSE are easier to deal with (since they're made up) than the reality of feeling like a klutz, a failure, a zero.

Some people will blame gurus.

Some will blame their family.

Some will blame anything or anyone other than themselves.

And it's ALL fear.

100% of it.

And fear is just a feeling inside of you.

So at the end of the day, it's you and your fear.

Really, at the end of your life.

And you look back at the life you lived. And you look ahead to the unknown and you feel fear.

So from the day we enter this world till the day we leave it, we deal with fear.

And you either succumb to it and let it stop your actions, serve as your crutch, be your excuse, rob you of your future, steal your dreams.

Or you find that other feeling inside of you somewhere, no matter how deep.

The need and desire to CREATE.

That desire, that need, that feeling is stronger than fear.

Love is stronger than fear.

We create because we love.

A creation is love expressed and in action.

So today, you have a moment of clarity.

A rare moment.

Today you can succumb to fear.

And make excuses.

And get distracted.

And lose focus.

And get overwhelmed with fear and the 1000 variations and colors of it.

Or you can simply choose to create and be a creator in the certainty that the act of creation is stronger than your fears.

What will it be?

Fear?

Procrastination?

Excuses?

Reasons you can't?

Reasons the gurus aren't treating you right.

Reasons it can't work for you because....

Because you are new.

Because you don't have a list.

Because you don't have money.

Because, because, because.

None of which have to do with a

Simple....

Solitary.....

Powerful.....

Act of creation.

At then end of your life someday, you're going to walk out that door. And never walk back through it. One day you'll read the last ezine I ever write....

And you'll look back at your life.

You will have succumbed to your fears.

All your life.

And made excuses.

Or you will have chosen to create.

But what?

What do you create?

Whatever is inside of you to create.

Whatever wants to be expressed.

Not all those things can be traded for money. But they all have value.

And with a little luck....

And if life has been kind to you....

There IS something inside of you that you can create.

That others will value.

And be willing to give you money for.

And thus you go on a new road.

The road of being a creator.

The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.

Robert Frost

<http://www.poemhunter.com/>

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Marlon Sanders helps people with hopes and dreams figure
out how to turn those into reality by selling stuff on
the Internet. <http://marlonsanders.com/levelone>

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<http://www.marlonsanders.com/levelone>

1. FREE “Money From Anywhere” book download

My friend Pat O’Bryan has a new book that will be sold on Amazon shortly. But you can download it right now for free.

<http://www.moneyfromanywhere.com>

2. I got my final warning from Google..now it's MY turn....

<http://budurl.com/marlonsrevenge>

3. Confused by Internet marketing? This unravels the big picture and makes it all crystal. Thousands around the world have been helped:

<http://www.amazingformula.com>

4. Are You Paying Over \$10.00 For Hosting?

If you are, you may be getting ripped off. Design Dashboard shows you not only the basics of doing your own design but really walks you step by step through setting up your hosting, autoresponders and shopping cart.

<http://www.designdashboard.com>

5. How To Promote YOUR Products Step-By-Step **THIS is where you start.**

You have a product you want to promote or want to learn HOW to promote? Start here.

6. Super Newbie Quick Start Course On Info Product Creation, Profiting and Delivery....

It's the only step-by-step, A to Z system not JUST for creating info products but that shows you HOW to select product ideas using my "flanking move" I've built my business on, HOW to do 12-product surveys with an actual example, that gives you a tested, proven email & source with a 30% success rate in getting interviews with experts -- PLUS, templates that would cost your more than the Dashboard to have custom created! **<http://www.productsdashboard.com>**

[COOL FREEBIE ON HOW TO SHOOT WHITE SCREEN VIDEO](#)

I found this awesome video by Brad Gosse on how to shoot white screen video. Very nice tutorial.

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E. Get the Evergreen Traffic System

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Tinu emailed and says she has added new info on social media!

Most All Her Domains Got Shut Down, She Can't Get Out Of Bed Some Days, Her Hands Swell Up Like Balloons, Her Podcast and Video Hosting Got Shut Down -- And She STILL Snagged 3,579 Average Visits Per Day In April 2008!

http://www.TurboProfits.com/tracking/go.php?c=7_25_tinue

Evergreen Traffic System is now sold and serviced directly by Tinu. That link there would be a tracking link and NOT an affiliate link.

Tinu's seo stuff is BRILLIANT and evergreen. It STILL works awesome.



<http://www.ateamsuccess.com>