

Special MMM Report

The Frustration Cure

The 3 things you can do (even if you're a newbie!) to end frustration by next Saturday



Hello,

Marlon here.

If you're frustrated, maybe even angry, disillusioned or just wanting to see results faster than you are, then today's special MMM report is for you.

Give me 7 days.

Try out my formula. Then look back and just SEE if it didn't work for you.

Let's first of all talk about WHY you may feel frustrated. There are so many marketers pimping new products and launches daily, you don't have time to keep up with all of 'em.

But the BIG REASON I believe is this: You may not have the time you wish you had to DO the stuff you WANT to do BECAUSE you also have to make a living, pay the bills and take care of your family, possibly kids, your yard, and other tasks and duties.

That leaves you with way less time than you wish you had. You have this gnawing feeling you're spinning your wheels and not making progress. You maybe even blame gurus a little bit because they throw out these huge dollar figures you aren't making but know are possible.

And that alone is frustrating.

Plus, the sales letters make it all sound so easy but when you try to compress the activities they recommend into YOUR time and YOUR schedule, it just doesn't seem to all fit.

Not only that, gas costs more than it used to, there's a general sense of uncertainty (or even gloom) about the world economy.

And it all gets to be a little bit much.

So then you see an ad promising an EASY, FAST way to get the money you desperately want. It's just a few things. The person has it ALL worked out for you so YOU don't have to spend the time you don't have figuring things out yourself.

**They have the product, the marketing plan, the sales method.
Everything. You just gotta plug yourself right into it and
wait for the money roll in.**

And wait.

And wait.

And wait.

And the money doesn't roll in. In eeks in via a little teeny tiny trickle.

Does ANY of the above sound at least a TAD familiar?

If it does, I can relate!

I remember when I got interested in direct response marketing. I sent off to ads. Spent all the time I could reading them, ordering different things, a lot of it junk.

I felt desperate just to find even ONE PERSON who sounded like they had a TESTED, PROVEN plan yet something with a NEWANGLE so I wasn't competing against everyone and their dog.

I remember reading one little booklet I bought for 10 bucks. It explained to me why I needed to mark up my prices at least 10X! Wow, that was a revelation.

It paid out a 90% commission on a \$10 sale. Pretty cool.

I ordered tons and tons of stuff. Scoured the business opportunity magazines for anything that sounded legit. I bought *How to Wake Up The Financial Genius Inside of You*, *The Lazy Man's Way to Riches* and many others.

They were good books in their own right, some of 'em anyway. But the light bulb just didn't come on.

I even created ads and ran them. And created a couple of my own products I tried to sell.

Just nothing seemed to work.

Not until I spent more money than I ever dreamed I'd spend for a program that taught me the MISSING PIECES.

The day my life changed was the day that I got the missing pieces.

Honestly, I was missing a lot of the basics. Now, I WANTED things that would bring in money fast, right away. And I thought what I bought would show me how to do that.

Certainly, the examples were in the training materials. But basically, it filled in all the MISSING PUZZLE PIECES I had.

**You can't have a beautiful, completed puzzle
if you're missing KEY PIECES and chunks.**

Well, I certainly can't fill in all those today for you. It's what I do in my 30-day coaching program which is a massive bargain at less than the cost of the vast majority of home study courses that have no coaching AT ALL.

What I CAN do for you right now is give you a SECRET method that will end your frustration. Because if you do this, maybe for the first time in your life, you'll KNOW you're on the right track.

I'm going to share this with you if you'll PROMISE me to do just ONE THING – but it's something very easy.

Just post on my blog and tell me you're committing to do this the next week.

Here's why:

1. That's critical for YOU because it makes a commitment at a different level when you ANNOUNCE it to others and let it be known.
2. It provides encouragement and support to others who might be on the edge not knowing if they should commit or not.

At the end of this report, I'll give you the URL to comment on.

Here's the 3 Step Process To End Your Frustration In Seven Days

Remember, that by reading this you're promising to post your commitment on my blog. Right? This is for YOUR benefit as well as the benefit of others.

Frustration Ending Step #1 – Paint a picture in your mind

The first step is simple – you create a picture in your mind.

This is no ordinary picture.

Here's the scene I want you to picture: You wake up in the morning and check the computer. Overnight, while you slept, you had 5 orders come in @ \$17 each, for a total of \$85.

One of those orders bought your special upsell (one time offer) for \$197. You brought in \$282 while you slept.

You roll that picture around in your brain over and over, just imagining how great that would feel. You hear what you'd say to yourself when you woke up to mornings like that. You hear the comments OTHERS make when they find out what you've created.

Frustration Ending Step #2: You think back to the steps you went through to make that happen.

First you found a group of people who were passionate about a topic and spent a lot of money on information products related to it. (Typically, money, love or health-related topics).

Second, you quickly and easily assembled an info product you could sell for \$17. Could be videos, writing or a membership site with content.

Third, you created a video sales letter to get people to buy that product.

Fourth, you wrote some emails to get 'em to go to the sales letter.

Fifth, you created a \$197 product that was a logical extension of the initial sell. Maybe it was a resell rights offer on the \$17 product. Maybe it was advanced training, a webinar or series of webinars. Or simply videos.

You massage that sales message over and over until it's really super effective.

Sixth, you created a page to sell the \$197 irresistible offer.

Seventh, you got affiliates to promote your \$17 product for a \$17 commission.

Frustration Ending Step #3: You create Timeboxes daily to insert the above 7-step activities into.

You realize just dreaming about it won't cause money to show up.

Looking over the above 7 steps, you realize there are only TWO basic activities:

Activity one: Product creation

Activity two: Marketing

So here's what you do. You realize the #1 reason you do NOT get anywhere is the responsibilities of your DAILY LIFE shove out of the way to the backburner your dreams. And the longer your dreams lay there dormant without action, the more they fade into nothingness.

You are DETERMINED to never – EVER – let that happen again. You say to yourself over and over. “I will never ever let my dreams go to the backburner again. I WILL become an action taker.”

**With that resolve, you decide to take a NEW STEP
you’ve never taken before.**

You pull out your Week-At-A-Glance Planner. Or a piece of paper divided into 6 days will also work.

You look at the hours you have AVAILABLE for discretionary time. If you have a job, these are the hours before and after work.

You block out TWO TIME SLOTS daily every single day. One time slot is labeled “product creation.”

The other time slot is labeled “marketing.”

For example, every single day you decide to spend 1 hour on marketing before you go to work in the morning. So you block that time out every single morning M-F and label it on your weekly planner as marketing.

Then you write in on every single day for the next week during that time slot what you’re going to do to create your marketing THAT DAY.

For example, it might be “write 1 email.” It might be “write 20 headlines.” It might be, “Write 50 bullet points.”

The SECOND TIME SLOT you decide to put in the evening. This slot is labeled “product creation.”

You decide to devote 90 minutes every night to product creation from 9 to 10:30.

Every single day you write in what you will do THAT DAY on your product creation.

Maybe it’s “record 1 video on X topic.” Maybe it’s “hire an ecover designer.”

Saturday is different. You might find you can block out a bigger chunk of time on Saturday. You decide to devote this Saturday to product creation and block out four hours. Next week it might be marketing. You pencil in that week whichever activity needs the most time.

Every Day You Chip Away The Ice

Every day you chip away at your marketing and product creation.

It's as though you're chipping away at the ice. Sooner or later, a statue appears.

It may not be THIS week. It may not be next.

But by sticking 100% to this daily commitment your FRUSTRATION leaves because you know you're doing what you need and want to do every single day to CREATE YOUR PICTURE in reality.

You STOP wasting so much time arguing on forums or playing Games on Facebook. You can still do those things IF and when your daily commitments are met.

Let's say that your first product bombs and doesn't sell that well.

Doesn't matter.

Still, every single day you're working on a new product and new marketing plans.

You run Facebook ads and study the results in your marketing time. You recruit new affiliates in your marketing time.

You create or outsource banner ads. You create an affiliate tools areas.

Chip.

Chip.

Chip.

Every day.

No more frustration. Now you see the BIGGER PICTURE and you see how every day is building your bigger picture, do you not?

If one product doesn't succeed, you just keep chipping away and, of course, LEARNING. You analyze sales and results and IMPROVE each time.

Here's why I say you can end frustration in one week.

It's true in one week you won't have your big picture materialized. But you WILL be INTEGRATING that big picture into your daily routine every day.

Let me ask you a question:

For all the new products, the product launches, the things you've tried that haven't worked, all the activity, all the frustration, all the anger....

1. Have you tried THIS?

Have you tried what I just spelled out for at least 6 months?

2. Has any guru, i.e. teacher of Internet marketing ever explained this to you – for pay or for free?

How much does it make sense to pay attention to someone who just lays it out straight for you without all the b.s.? I mean, you SAY you're tired of get-rich-quick. You SAY you hate all the hype and offers.

But if you don't go on and stick to the plan above, then what does that mean about you?

Think about that.

3. How can you make this happen?

There are always reasons you can't do something or reasons why you think it won't work. The one guaranteed way to not make any money is to make excuses and never do anything.

The plan above is the ultimate excuse buster. Every single day you're shattering those excuses and going to work on your dream and your bigger picture.

For example:

I don't have the time: Well, if you stop buying all the offers that you do and stop wasting time reading all the new offers every single day and cut out some less productive activities that don't build your bigger picture, THEN what happens? You have to cut out activities that you don't see in your bigger picture.

I don't know what product to create: Pick something where the people BUY and buy and buy, preferably info products. If need be, see my resources.

I don't know how to market and get traffic: You've probably got a bunch of stuff you've bought that gives you different very viable methods. See resources for ideas.

I don't have 3 hours a day: How much time CAN you block off daily to spend on your dreams, your bigger picture and your future? We all have an average of 864 months on this earth and 720 hours per month for a total lifetime of 20,736 hours. How many months and hours do you have left if you live to the average of age 72? Are you willing to not spend any of those months and hours on your future and your dreams?

Make no mistake, unless you work 24 hours a day at your job, you DO have time. Everyone has 24 hours in a day. The only way to GET time is to CUT OUT things that you don't contribute significantly to your bigger picture. Chop 'em out.

I want someone else to figure it out for me and just give me a system that works: You can do that. It's called a franchise and will cost you \$50,000 to \$500,000. In my experience, at prices less than that, you're going to do it FASTER and save a whole ton of time, energy and wasted effort if you just fill in the missing pieces yourself and start building your bigger picture yourself.

RESOURCES:

Watch the webinar – “[How I Brought In \\$68,283.52 in 41 days and sold 104 products using my products for dollars formula](#)”

Time Management – Neo-Tech Control by Mark Hamilton. The idea of blocking out daily time chunks in a much more advanced and elegant format is taught by Mark Hamilton in more than one of his Neo-Think [™] and Neo-Tech [™] products.

Best wishes,

Marlon Sanders