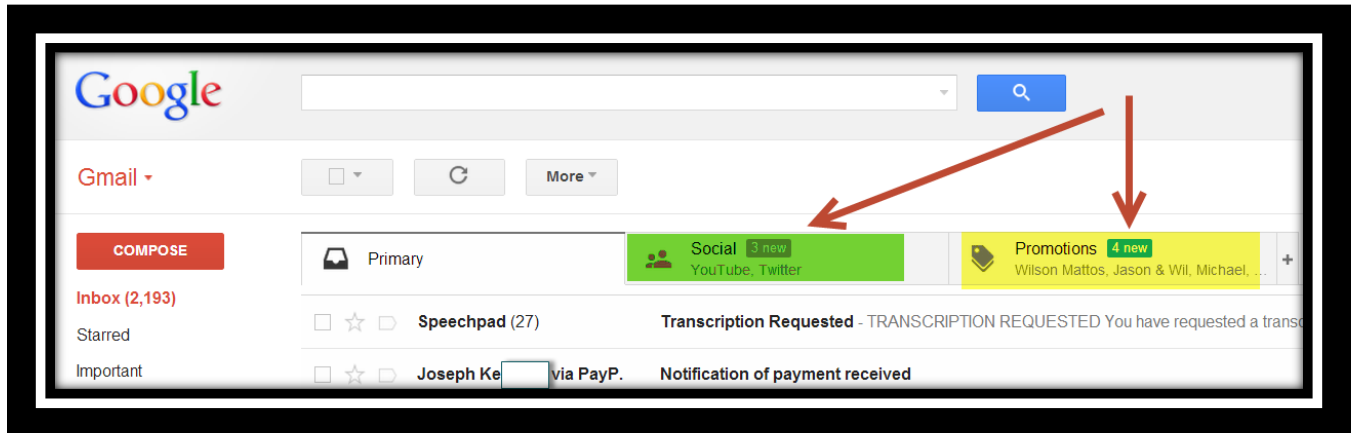


Marlon's Marketing Minute

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**How to get Google,
Facebook, Tumblr,
Pinterest and
Slideshare to email
your customers for
you at no charge**

Hello,

Marlon here with an exciting issue of *Marlon's Marketing Minute* for you.

I'm gonna break down some specifics for you.

If you haven't seen my Google Hangout with Dennis Becker we did last week, [it's here](#).

<http://www.nanacast.com/vp/114525/87341/>

That is my affiliate link for the videos from Dennis Becker's 1k a Day event last weekend where Ben Adkins teaches retargeting, Connie Green and Barb Ling spoke, and others I know and respect.

Round Table Conference Call will be posted Sunday night – For you Round Table special offer buyers, I promised a conference call. It was recorded. I will have Lorraine post it in your product area Sunday night.

Affiliates: 14 new SQUEEZE PAGES added for a total of 17.

<http://www.promotemarlon.com/blog/sqpages/>

Capture Page 6 How To Funnel Facebook, Linked In and Pinterest  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=pinterestsq	Capture Page 7 How to make \$1,000 to \$10,000 Sales Online  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=100salesq	Capture Page 8 7 Ways To Use Your Blog  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=7waysq	Capture Page 9 Engineer Your Income Using The TLO Formula  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=tlosq	Capture Page 10 How To Generate Leads on 100% Autopilot  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=autoleadssq
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Capture Page 6 The Crafting of a Sales Letter  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=craftlettersq	Capture Page 7 Can You Really Get Your Ad in Facebook in 5 Minutes?  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=5minfbbsq	Capture Page 8 Want to earn 7k a month while helping people?  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=earn7ksq	Capture Page 9 How To Make Affiliate Sales  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=tlosq	Capture Page 10 How To Expand The Lead Generation Engine  Affiliate link: http://www.getyoursales.com?p=YOUR-ID-HERE&w=leadgensq
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If you have a RESPONSIVE list and can bring in 20 or more sales, but you need a BONUS for a product you really love, the contact me at getyoursupport.com and I'll see what I got for you.

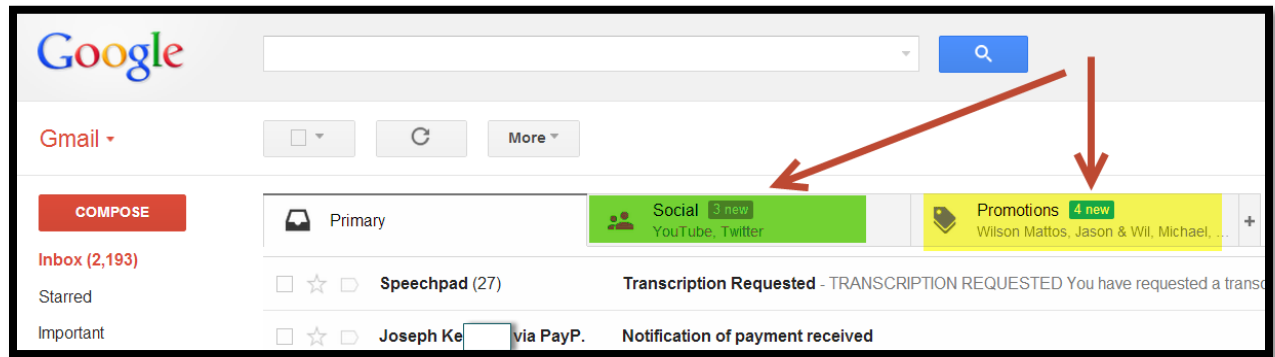
Now to the article of the day.

You've probably heard about the Gmail changes or seen them in your inbox.

Gmail added a new PROMOTIONS TAB where you will likely see many of my emails as well as this ezine.

The good news is there is a secret wealth bonanza hidden in the new gmail changes.

Here's what I'm referring to:

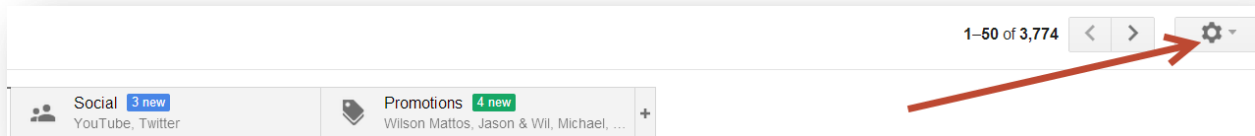


Now, see the tab on the RIGHT that says PROMOTIONS? The one highlighted in yellow? That's where my ezine and emails to you will likely end up much of the time.

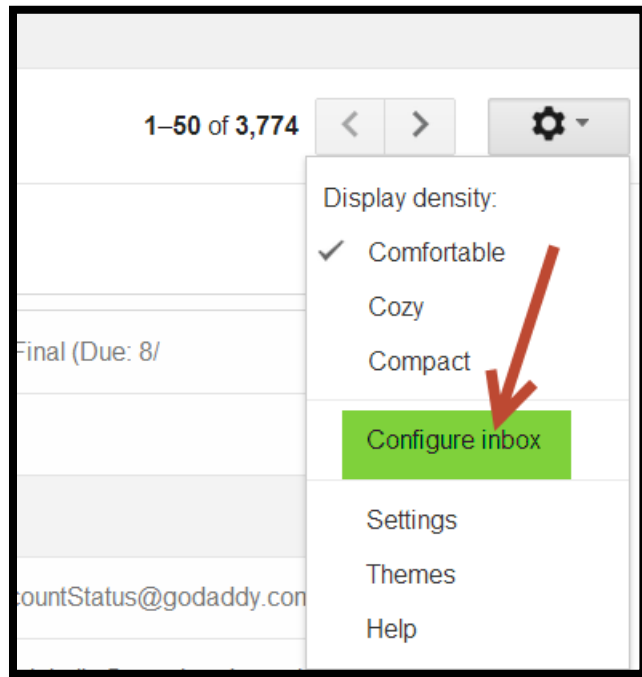
I imagine Google plans on CHARGING you if you wanna go in the Primary tab vs. the promotions but we'll see.

The GOOD NEWS is you can get rid of the promotions tab:

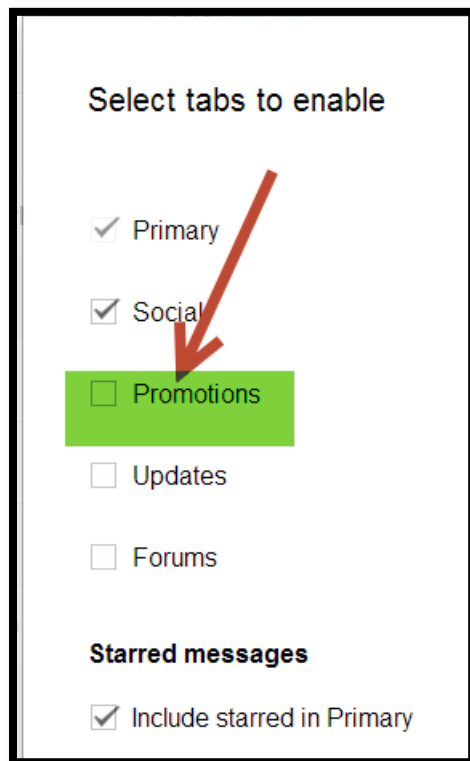
1. Click on the gear in the top right:



2. Select Configure Inbox

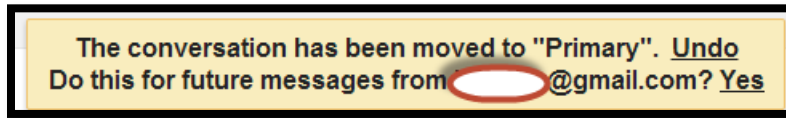


3. Uncheck Promotions



So that is how you can fix YOUR Gmail, so that YOU determine what you want to see vs. Google.

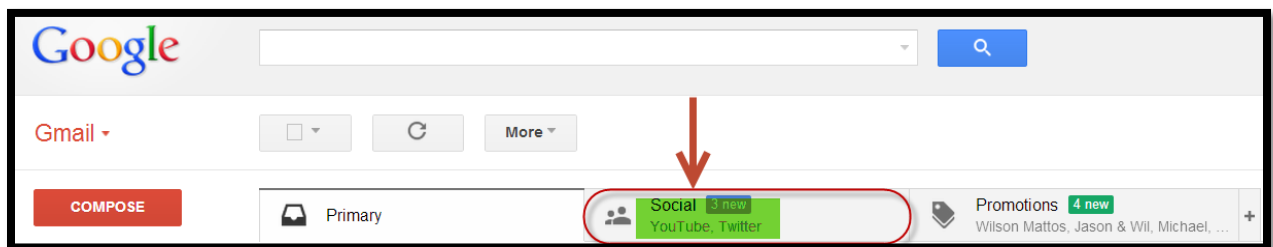
If you want to keep your promotions tab, THEN select one of my emails, drag it to your PRIMARY tab and and message will pop up like this:



Click on YES that you want to do that for future messages.

The Hidden Promotions Bonanza In The New Tabs

Notice THIS tab:



That MIDDLE tab says SOCIAL on it and contains NOTIFICATIONS from Youtube and Twitter!

This is NOT a bad thing.

This is a good thing.

Why?

Because those can be YOUR notifications!

Primary	 Social	 Promotions
YouTube	"RANDOM!" from ijustine - Check out the latest video from yo	
Twitter	Steve Troutman is still waiting for you to join Twitter... - Ste	
YouTube	"TeraBrite - You and I (Official Music Video)" from TeraBrite	
YouTube	"THROUGH GLASS! Stone Sour "Google Glass" music vid	
Twitter	Steve Troutman is still waiting for you to join Twitter... - Ste	
YouTube	"GOOGLE GLASS! I HAVE IT!" from ijustine - Check out the	
Twitter	Steve Troutman is still waiting for you to join Twitter... - Ste	
YouTube	"INSTAGRAM VIDEO!" from ijustine and more - Check out the l	
Twitter	Steve Troutman is still waiting for you to join Twitter... - Ste	
Steve Troutman (via Twit.	Steve Troutman sent you an invitation - Steve Troutman has	
YouTube	"E3 2013 VLOG!" from ijustine and more - Check out the latest	
YouTube	"Vince Vaughn interview - The Internship" from ijustine - C	

I subscribe to iJustine, so you'll see I'm getting her notifications. I subscribe to TeraBrite band because Sabrina is hot, DJ is cool AND they produce the best freaking music, videos and vlog.

So right there on my social tab is a notice from them.

And you see a Twitter invite from Steve Troutman.

This means that if you use Youtube and Twitter, Gmail will PUSH OUT your notifications FOR YOU.

That is so fantastic.

In other words, Google (via Youtube), Twitter and other social services will push out messages to your customers FOR YOU at no charge.

This calls for a MAJOR ramping up of video and Twitter activity.

Now, I KNOW you don't likely want to be on camera.

You do NOT have to be in order to use Youtube. There are many clever ways to do it.

I even read about one guy who hired people locally via Craigs List to do videos for him and didn't have to pay much. And, of course, there is Fiverr.

But the easiest way is just to use Camtasia or a similar screen video tool. Then you don't have to be "on camera" at all.

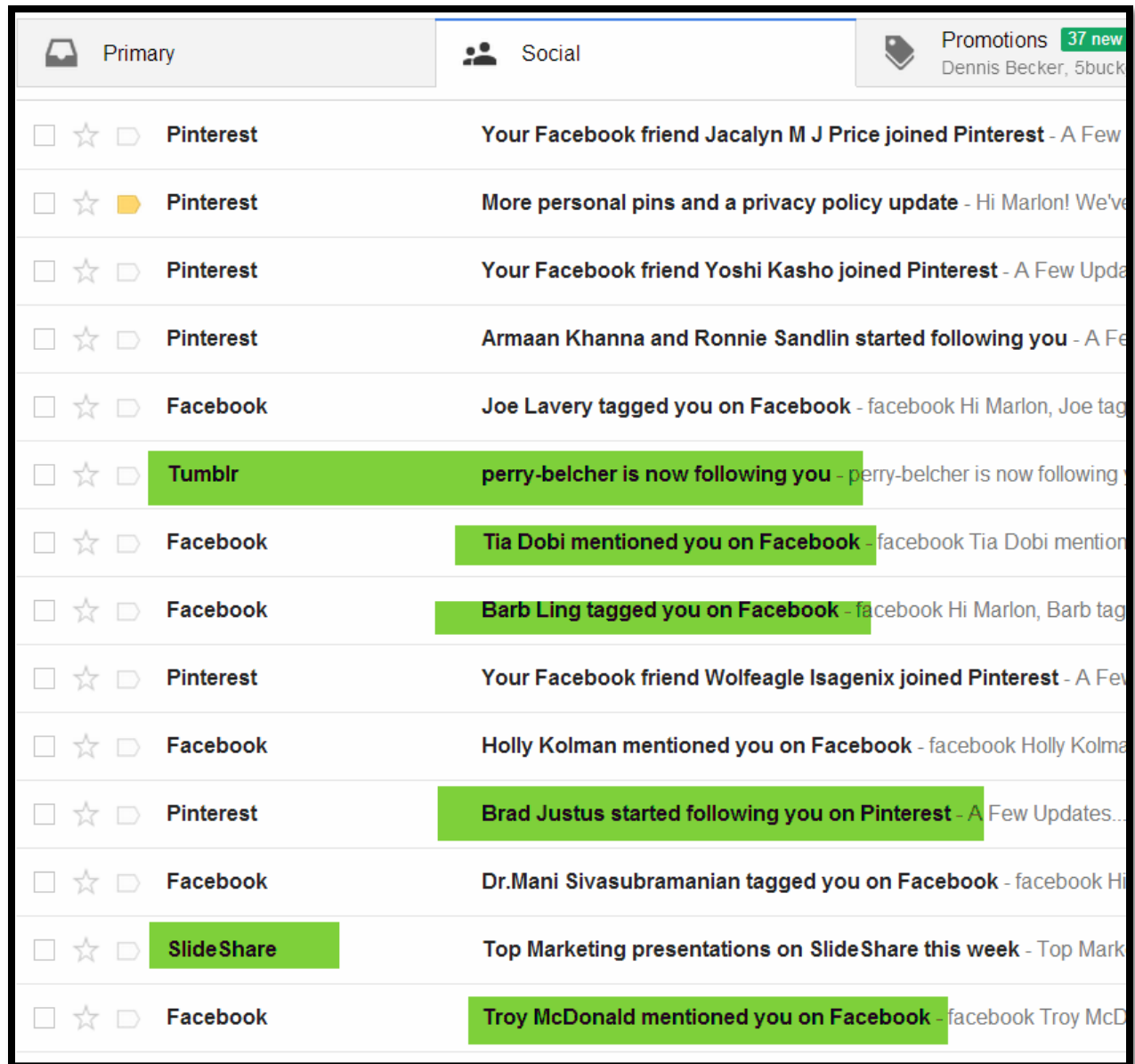
The Great News Is Your Videos Can Get Ranked OVERNIGHT!

It just gets better.

Your videos can get ranked literally overnight. How cool is that?

If you aren't subscribed to my Youtube, [do it here](#).

But wait, it even gets better:



Perry Belcher followed me on Tumblr. Guess I should post something there! Barb Ling tagged me on Facebook.

Dr. Mani tagged me on [Facebook](#).

I got some activity on Pinterest!

This is me on [Slideshare](#). Add me.

What I'm saying is:

Now Pinterest, Facebook, Tumblr, Slide Share will push out emails for you!

If that doesn't make your brain go KAPOW! Then I don't know what will!

The next thing is to see just how FAST you can get results with these services and to develop a STRATEGY!

Now, this whole Gmail thing ALSO means you need to get your RETARGETING set up. Very important.

Ben Adkins gave a whole speech on how to do this at [Dennis Becker's 1k a Day seminar last weekend.](#)

You can [see my Google Hangout with Dennis here.](#)

Best wishes,

Marlon Sanders

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Marlon Sanders helps people with hopes and dreams figure out how to turn those into reality by selling stuff on the Internet. http://thewritersecret.com/

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RESOURCES

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If you want to learn SOME of what I know, I have links below to a few of my best products.

If you're a serious newbie and want my equivalent of the \$500 package that I started with, go to <http://www.thebigcourse.com/>

If you haven't taken any action or haven't done much yet and just need to "jump" the learning curve, get that.

If you're a raw beginner or newbie, just [START HERE.](#)

And if you don't have that much trust in me yet, then try out one of my individual products below.

If you're an AFFILIATE and/or you have a LIST, I need your help to spread the word about what I call the TRUE GOSPEL of Internet marketing. Internet marketing that isn't B.S. and really works, Internet marketing that is ONE FORMULA that has been working since 1997.

<http://www.promotemarlon.com/blog>

You can get tools and post your ideas, comments and feedback to me THERE.

By the way, if you don't subscribe to Paul Myer's [TALKBIZ ezine](#), it's highly recommended.

Services You Can Use

(If you want to post this ENTIRE ezine, you can replace the following links with your RESELLER links)

Get my Facebook Training. This is powerful training on how to use paid Facebook advertising to generate leads but then get the cost per click down to pennies even in the most competitive markets imaginable. MOST people I know who are BUYING ads and succeeding today are doing it on Facebook. The volume there will make your head SPIN! You can build a whole 1,000 lead a day empire off of Facebook if you want and are in a high demand niche with the volume.

<http://www.marlonsanders.com/steadyflow>

<http://www.productdashboard.com>

The POINT of Product Dashboard is to get you to create QUICK audio-based info products to TEST MARKET your ideas as fast as possible to find the 1 or 2 out of 7 that is a winner!

THAT is why I created Product Dashboard. Now, it's really the APPLICATION of the product creation part of Gimme My Money Now, which is the action plan for Amazing Formula. In Gimme, I teach to do a 12-product survey, create a FAST audio product, TEST it with a KSL and

roll it out via affiliate traffic. That model applies TODAY every bit as much as when I originally created the model.

What I FOUND was Gimme presented the IDEAS but not enough of the mechanics on HOW to DO the fast audio products for some people to be able to implement it. So I said, “Hey, let me REALLY help people by putting this into a step-by-step how to.” Again, I KNOW you want to know, “Marlon, is it out of date?” The answer is again, I teach EVERGREEN stuff. It’s basic. Find your target audience. Do a survey. Find out what they want. Create a FAST audio product and see if it SELLS. That’s the whole concept. A few SMALL details may have changed...like the VERSION of Audacity you use I’m sure has changed. It doesn’t matter. It’s the BASICS that matter. THAT is the concept behind Product Dashboard. Survey > Create audio > TEST FAST. If it sells, roll with it and roll out an affiliate program. If it doesn’t, do the NEXT ONE.

Get all the basics on how to do graphics the REAL WAY using PSD’s from Photoshop Elements, so later you can graduate to full-blown Photoshop. This is very basic but really, really good training in just the core stuff you need to START OUT with. This is training wheels for graphic design. You won’t become a pro overnight. But this gets you on the RIGHT PATH and that is the PURPOSE. We updated screen caps last year. None of the basics in Photoshop Elements change much. You got a lasso. Paint bucket. Patterns. Gradients. This is what we teach here. BASICS. To me, if you’re really SERIOUS and don’t want to just hire out all graphics, you need this.
<http://www.designdashboord.com>

Get “training wheels” to walk you through my famous 12-step formula I taught around the world in 120 seminars Fill in the blanks and click a button.

The ORIGINAL fill-in-the-blanks letter software. This is NOT about magically creating sales letters. It’s like TRAINING WHEELS for my 12-step formula to FORCE you to use it and walk through the process mentally. I found in teaching this in 120 seminars that people would not actually DO the formula I taught. So I decided to create a way to FORCE FEED it. THAT is why I created Push Button Letters that then spawned the whole entire genre of sales letter creation software, MOST of it sold as a magic pill without understanding the GOAL which is to get you to

MENTALLY PROCESS and walk through a precise, step-by-step FORMULA.

<http://www.pushbuttonletters.com>

The exact things I taught a new employee to get him up to speed on all this marketing stuff in 30 days. And will get YOU up to speed on the absolutely critical basic knowledge also. Get up to speed FAST with the in-house training I gave one of my new employees. I love this product. To me it's Evergreen. The stuff I teach here is what I feel is absolutely VITAL for anyone to know, including a new employee, new customer or whoever. That includes you. This is BASIC but powerful training. I find a LOT of people miss the BASICS, so they get no value from other stuff they buy. You HAVE to put in your basics FIRST <http://www.themarketingdiary.com>

Want to know how I got 30,000 affiliates to promote me? I love this product also. It's how I got several million people to my websites. It includes the steps, the documentation, everything. Now, yes, I did this product some years ago. You'll find out the things I do, teach and believe in are EVERGREEN. The answer is NO. It's not outdated. YES, everything in it STILL applies. Do I STILL use everything you'll read about it in it. It's my BLUEPRINT for a highly successful affiliate program.

Check this puppy out:

<http://www.1in102.com>

Need a target market? <http://www.pushbuttontargetmarket.com>

If you're struggling to find a target market, I think this can help. It isn't the ONLY thing you need. It isn't like "the answer." But I really think if you delve into the tool it talks about that you can really gain a deeper understanding of what is SELLING in the market. That is the purpose of it.

Money Getting Secret: On December 3, 1998, I Discovered A "Money Getting" Secret That I've Repeated 122 Times -- And You Can Use This Same Secret Starting 2 Hours and 58 Minutes From Right Now!

<http://www.marlonsanders.com/writerssecret/>

List To the "Pizza Cast" and discover some cool secrets of promoting products: I did this when I employed Santos. I think it's a

good discussion of Promo Dashboard and the purpose of it. I like this interview a lot personally! Even though I did it 2 or 3 years ago that's why I keep it up. I think it ALL still applies. Again, this is another EVERGREEN PRODUCT and concept.

<http://www.promodashboard.com/pizzacast/>

How To Trick Out Your Optin Boxes Before You Can Say Jack Flash... Then Put 'Em On Your Facebook, Blog, Web Pages, Sidebars, Fly-Ins, Squeeze Pages, Email Capture Pages, Exits And Pop Up's And Become A Freakin' List Building Machine!

<http://marlonsanders.com/optinsecrets/promo.html>

This poem on the next page summarizes everything I am, everything I believe about marketing and life. I usually close out my ezine with it. The reason is that I “teach you to fish” while the vast majority of people in Internet marketing take the easy road, which is “selling you the fish.”

The problem with that is what happens when the “fish dies,” as it more often than not does? The answer is you flushed your money down the toilet and got nothing, leaving you feeling like it was “Done TO You.” That’s why I take the *Road Not Taken* and teach you how to fish for yourself.

If you believe that too many people waste time, money and energy buying “fish” programs and that the road not taken is actually the FASTER road by miles, then help share the word about my ezine by telling your friends on Facebook, Twitter, social networks, forums and groups about the BestOfMarlonSanders.com.



The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.

Robert Frost

Give away the “Best of Marlon Sanders” and get paid. Help me spread the word about “real” Internet Marketing that flat out works!

[Click here](#)



How To Stop Trading Time For Dollars
(Squeeze Page 1)

<http://www.getyoursales.com?p=YOUR-ID-HERE&w=bestofmarlonsq>

[Click here to get the banner...](#)



How To Stop Trading Time For Dollars
(Squeeze Page 2)

<http://www.getyoursales.com?p=YOUR-ID-HERE&w=bestofmarlonsq2>

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