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*A Free Newsletter to Marlon's Customers With 1 or More Purchases In
The Past 12 Months and 1 or None Refunds*

HOW TO DOUBLE AFFILIATE SALES WITH A SPIFFY REVIEW PAGE

**NOT ONLY THAT, I'LL SHOW YOU HOW TO GO ONE STEP FURTHER AND TRIPLE OR
QUADRUPLE YOUR AFFILIATE COMMISSIONS**

IF YOU HAVE A SMALL LIST, THIS WILL WORK GREAT FOR YOU

AND IF YOU DON'T HAVE A LIST AT ALL, I'LL TELL YOU WHAT YOU CAN DO TO GET ONE STAT

6 Reasons To Be Addicted To Cheat Sheets

Watch the video below to see why you can't live without cheat sheets
(Plus, find out what I'm drinking)



Hello,

Marlon here.

If you don't do reviews to promote affiliate products, you can easily double your sales, if not more by doing a review page.

If you have a small list of 500 or 1,000 people, you can sometimes do pretty substantial numbers on affiliate promotions by putting a little creativity into it.

Here's an example I did this past week that doubled my affiliate commissions vs. what I would have sold with an email only:

<http://marlonsnews.com/6-reasons-addicted-cheat-sheets/>

You could use many programs to create a page like this:

- Optimize Press

- Thrive Themes
- Convertri
- Clickfunnels
- Instabuilder
- 10 Minute Pages
- Divi
- WP Profit Builder
- Beaver Builder
- html
- Many others

Any of those programs can build a beautiful affiliate review or bonus page. None of them are perfect. They have bugs or other lack some particular features.

But they're pretty darned amazing.

Today, I'm going to show you using Thrive Content Builder just because that's what I actually used. Since it was my first time to build a bonus page with it, it took maybe 20 or 30 minutes.

If I did it a lot, it'd go faster.

You can build the same page in the page builder of your choice.

6 Reasons To Be Addicted To Cheat Sheets

Watch the video below to see why you can't live without cheat sheets
(Plus, find out what I'm drinking)



Top 6 Reasons to be addicted



Reason Number 1: Product in a few yours

Barb produces cheat cheats and the whole marketing launch in a day. You can produce the actual cheat sheet in only an hour or two with practice. Your first few times out will likely take longer. Not a biggie.



Benefit Number 2: Make money fast and easy with them

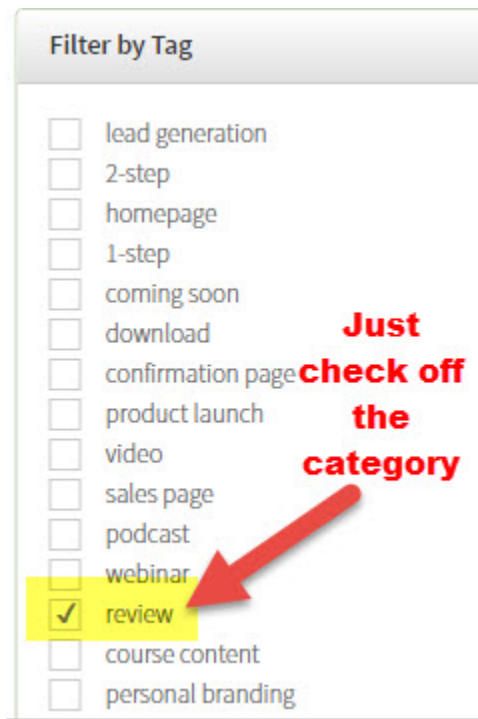
You can sell them to your list or a friend or JV partner's list. And, best of all, you can do a quickie launch and have the potential to get 50, 100, 500 or 1,000 new buyers. You can even send out publicity releases on them or offer them for a guest post.

The first thing you have is the title of your page. I chose one that I felt would get attention.

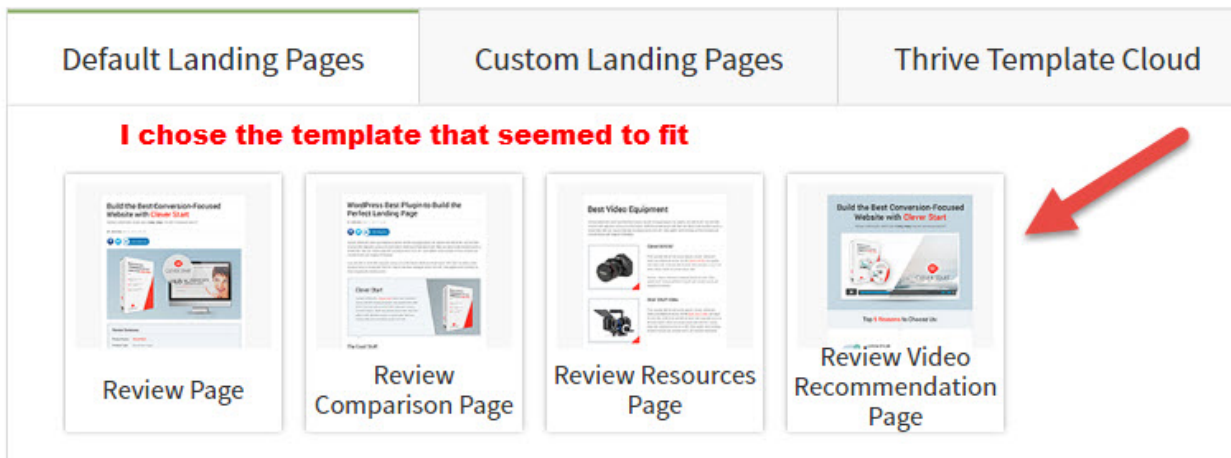
You can easily come up with ideas by going to <http://buzzfeed.com>

That will show you hot viral pages. You'll find titles there you can adapt for your own purpose.

Building this page in Thrive Content Builder was easy. I just created a new page and then chose a template:



That filtered all the possible pages and showed me only the review pages. The one I chose seemed to fit the best as I was doing a video.



Here's what that looked like when it opened up in the Thrive Content Builder editor:

Discover the Fastest Way to Build Amazing Landing Pages

Watch the video below to see why this new tool is something I can't live without

Top 5 Benefits for You:

Benefit Number 1

In these sections, you summarize the main reasons (we recommend 3-5 reasons) for your product recommendations. This helps as a reminder for returning visitors and is also good for those who are too impatient to watch your full video.

Benefit Number 2

From quoniam nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet curae. Maecenas.

Another Amazing Benefit

From quoniam nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. (Duis amet dolor ipsum lorem a sit amet maecenas.)

Benefit Number 4

From quoniam nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

And a Final Juicy Benefit

From quoniam nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

Grab the Special Deal for [Product Name] While it Lasts

best offer

If you look at MY page and THAT page you'll see all I did was insert a video and change the text on the headline and bullets.

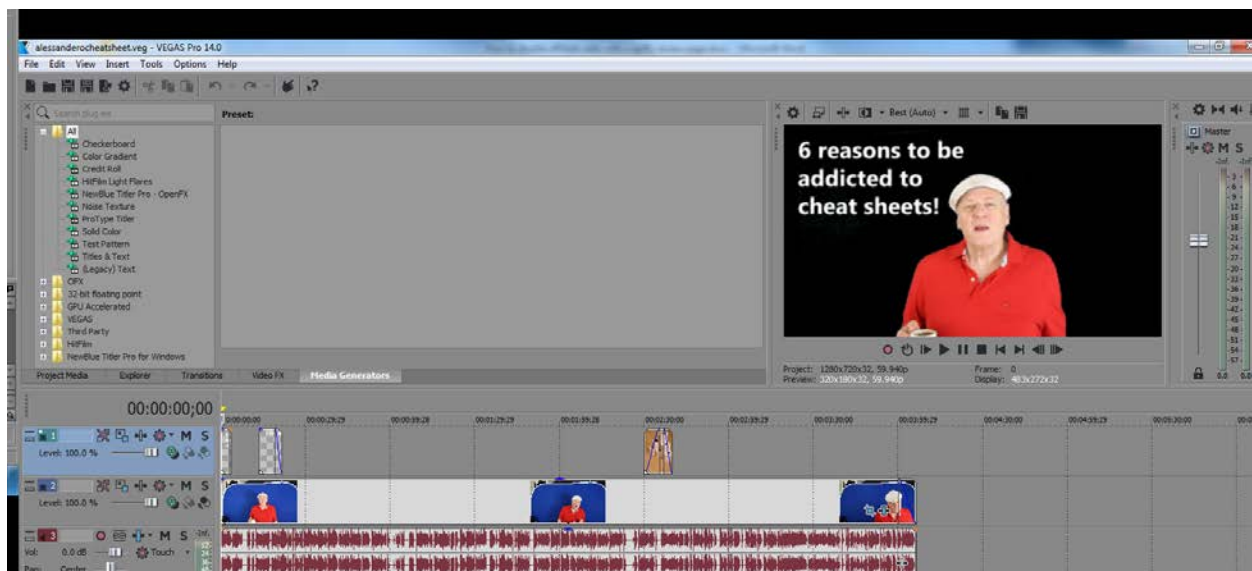
<http://marlonsnews.com/6-reasons-addicted-cheat-sheets/>

I could have changed colors, added my photo, swapped out graphics and so forth, but I was in a hurry.

Now, I DID shoot a video and edit it in Sony Vegas Pro so I could chroma key the greenscreen background.

When you FIRST learn to shoot and edit video, it's a learning curve. But once you've done 20 or 30, you bang them out pretty fast.

By the way, you CAN greenscreen in Camtasia now. So if you own Camtasia, you can do greenscreen. Or, you can shoot outside or indoors with good lighting.



You just drag your video onto the timeline. Then you click a couple buttons that let you cut out anything around you like the edges of the green screen.

And then you swap out black for green and boom! You have a black background.

You add the track above the video and drop some text onto it.

That's about it.

I like Vegas Pro because it's really fast. Adobe Premiere is better for doing chroma key (which swaps out your greenscreen for black or white).

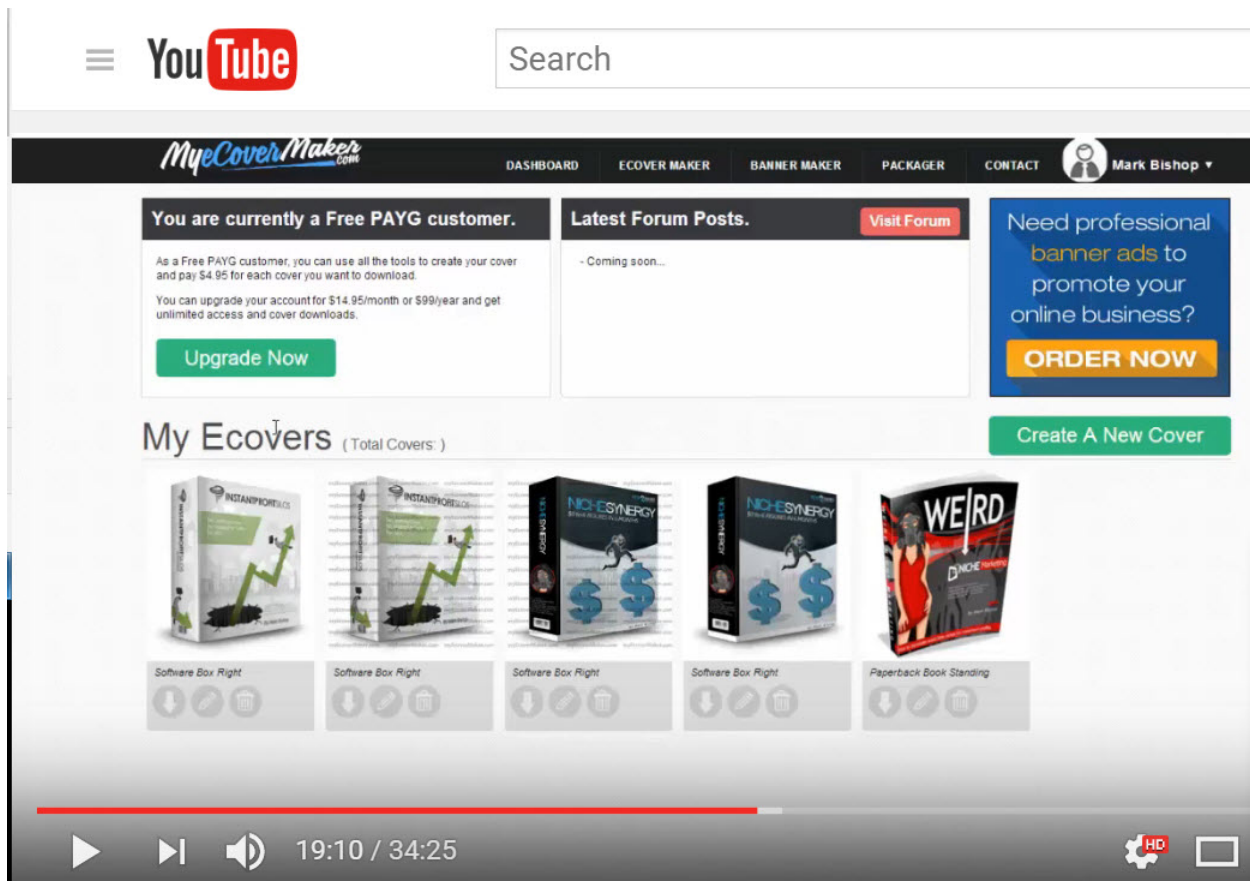
How To MORE Than Triple or Quadruple Your Sales

You can do better than doubling your sales.

If you add on unique bonuses and also highlight any bonuses from the product vendor, you can do better than doubling sales.

Here's a GREAT video from a top W+ seller on how to create bonuses using PLR and also create ecovers:

<https://www.youtube.com/watch?v=ym2Njvo0aJc&feature=youtu.be>



And here's an example of a super fancified, pimped out BONUS PAGE:

<http://ikkonik.net/socialrobotbonus>

Very nice from Mark Bishop.

Some of the bonuses on that page are from the product vendor and then there are several exclusive bonuses from Mark.

I believe he created that page by taking elements from the vendor's sales letter page and then made it custom to include his bonus stack.

When it's just you, and you have a job, it's tough to get the time to do a page like that. Although you can do it pretty fast after enough practice.

You could have an outsourcer do it.

Or you could just do a simple page like mine.

Best wishes,

Marlon

PS: How to build your list FAST. Do a cheat sheet. Easy peasy. This is how:

<http://marlonsnews.com/6-reasons-addicted-cheat-sheets/>

RESOURCES:

Amazing Formula “The Course” (advanced)

1. This is my super in-depth treatment of Amazing Formula. If you're serious about learning to market on the Internet this is the ONE course to get NOW. It has a lot of intermediate and advanced information in it but starts at the beginning for newbies.

It's not cheap. But neither is it expensive when compared to the value it creates and the other alternative solutions. [Go here.](#) What is UNIQUE about it is I draw from a huge amount of experience being full-time in this business since 1997 and owning roughly 4,000 books. I'll put my marketing library up against anyone's. So what's UNIQUE is you get strategies and methods you've never heard anywhere else. No one else teaches them. These give you an EDGE because you

have TOOLS no one else knows about. That's especially important today when everyone is competing using the same information everyone else has. The bottom line is this is WHY I believe you can get superior results compared to other courses. If you're wanting to learn intermediate and advanced methods and "new stuff" you don't already know and you want A to Z coverage, this is IT.

The Fail Safe System (intermediate to advanced)

This zeroes in only on the Info Product Business. On Zoo and W+ you can buy a lot of beginner courses and possibly a few "intermediate" info product marketing courses or training. But you won't find advanced training. There really is almost no advanced training on the Info Product Business other than the Fail Safe System. It's advanced information, although not as sweeping and comprehensive as the Amazing Formula Full-Blown Course above. The price reflects that but is considerably more than you'd pay for an introductory or intermediate course on info products. [Click here to see it.](#)

Product Dashboard

This is one of my famous Dashboard products that breaks it down step-by-step for beginners with screen caps. It's more detailed than *How to Create High Profit Info Products*, thus the slightly higher price. But it doesn't contain the rarer intermediate and advanced concepts in the *Fail Safe System*. It's a beginners product that is very step0by-step.

How to Create High Profit Info Products

This is my info product creation training for BEGINNERS.

There's not a lot of "new" methods in it like my intermediate and advanced courses above. But it's 100+ pages of solid, step-by-step information, albeit not with the numbered steps and screen caps in Product Dashboard. Recommended for newbies and beginners. [See it here.](#)

Fast Start System

I designed this to help beginners and newbies get off to a fast start. It's certainly not everything you need to know but it's a start. Contains around 5

hours of training plus bonus “over-the-shoulder” videos. [See it here.](#) It covers how to overcome hypercompetition and is my best presentation of Value Equations next to Amazing Formula “The Course.” Value Equations are my proprietary method for boiling sales messages down into essentials that make them sell or not sell. It’s a hugely powerful, breakthrough approach. This has a whole hour on the topic to get your feet wet and give you the basics, so you KNOW why something sells or doesn’t sell. This eliminates confusion and frustration and allows you to focus on the right things, so you don’t go chasing rabbits.

Traffic Dashboard

If you want to drill down and get step-by-step treatment of how to get traffic to your sites or blogs, this is one of my famous “Dashboard” products that I innovated and am known for. [See it here.](#) At one point we ran the numbers and found that 1 out of every 102 people in the world who surfed the Internet with an English browser had been to one of my websites as measured by 24-hour cookies. These are my methods and secrets, especially row #6. Row #2 is how a friend of mine crushes it by buying private banner ads and solo ads that aren’t normally available.

Push Button Letters

One of my all-time best-selling products that started a whole genre of software. Fill in the blanks. Click a button. Get a sales letter. [See it here.](#)

Big Ticket Dashboard

If you want to sell big ticket coaching but don’t want to pay \$5,000+ for a coaching program, this under \$100 product will teach you many of the same basics the expensive programs teach you. Do NOT buy this if you’re wanting software. And don’t buy it if you expect it to be as comprehensive as a \$5000 coaching program. And don’t buy it if you don’t want to do webinars or get on the phone with people. Listen, you need some hustle in you to sell \$3,000 to \$20,000 packages. But this DOES have all the basics you’ll find in far more expensive programs. [See it here.](#)

Marlon’s Book of Secrets

Imagine being a fly on the wall and listening in on my conversations with multi-millionaires and incredibly talented marketers. Well, this book is the next best thing. It contains the cream of the crop secrets I've learned in a lifetime of being in this business. [See it here](#). Oh, the book has typos. I've never taken the time to fix them. If you can't stand that, then don't buy it. I personally care about the quality of the information, not my ability to hire a proofreader. What's UNIQUE about this product is you won't find many of these secrets anywhere else because they are based on my experience. You'll get ideas you won't get anywhere else. This is NOT a step-by-step training product like my Dashboards. If you want step-by-step, buy a Dashboard.

Gimme My Money Now

This was my original action plan for the Amazing Formula. It teaches how to conduct a 12-product survey which is a proprietary method I teach that prevents you from banging your head up against the wall trying to sell products no one wants to buy. It teaches how to write a sales letter using the formula I've taught around the world so that you actually understand the structure of a sales letter. Which means your eyes won't glaze over when you start writing your sales letters because you'll understand the psychology. It teaches how to create a quick-and-dirty version of a product (today this is called a minimum viable product). Then test it. And if it works, roll it out with an affiliate program. This is my personal moneymaking formula I've used to sell millions online. [See it here](#). It's a timeless classic and contains data proprietary and unique to me.

The Round Table

A comprehensive explanation of the basics of targeting a market, creating products, writing sales messages and getting affiliate traffic. More detailed and insightful than 95% of the products with intermediate and a dose of advanced information in it. The difference between Round Table and the Fail Safe System is Fail Safe contains more intermediate and advanced information whereas Round Table is for beginners wanting a cut above what I have in my Dashboards. It's hard to find products that are a step beyond what you'd buy on Zoo or W+ as pertains to the info product

business. 90% of this is classic, evergreen information. There are a small percentage of things in it that are dated. The price on this product reflects the higher quality of information. [See it here.](#) This is a product I'd recommend more to my hardcore fans, not new customers. New customers would be better served by Amazing Formula "The Course" or Fail Safe System if you're wanting something that goes into the Intermediate or advanced levels of information.



The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay
In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.

Robert Frost