



*A Free Newsletter to Marlon's Customers With 1 or More Purchases In
The Past 12 Months and 1 or None Refunds*

THE FASTEST, EASIEST WAY I KNOW TO CREATE HONEST-TO-GOODNESS AUTOPILOT MONEY

**YES, IT'S TRUE...THE MONEY ACTUALLY DOES COME IN ON VIRTUAL AUTOPILOT,
BUT YOU DO HAVE TO SET IT UP AND MAINTAIN IT....**

Hello,

Marlon here.

Here's a relatively simple method anyone can use to get affiliate sales come in on virtual autopilot.

You have to set it up.

That takes time, work and effort.

You do need to spend a modicum of time at least weekly maintaining it. Preferably some time daily.

You're going to be very, very hard pressed to find a better, more legit, easier, faster way to make money with less effort than this.

This is truly about as good as it gets.

1. Create one or more highly attractive FREEBIE OFFERS.

We just did this one last week.



All we did was take one of my really good newsletter issues, turned it into a special report and created a squeeze page and FB ad for it.

In the network marketing industry Dani Johnson offers a free 30-day home business training.

In the weightloss industry one Kaelin Toulin offers a free cheat sheet about how to control cravings, or something like that.

Here's one that is pretty incredible. They took what I *think* is public domain information and turned it into a free lead generation site. And they sell products back end.

<https://freeneville.com/>

Here's one I found for free blog training that is pretty neat:

<https://theblogpress.com/free-blog-training/>

You will find all shades and varieties.

Some people believe in doing checklists, templates or things that are FAST to consume.

Others take the Dani Johnson / FreeNeville approach and do something more in depth.

I am using free reports because it's easy to turn my newsletters into reports.

Don't make a bigger deal out of this than it is...ANYONE, and yes, that includes you, can create a video, template, checklist, cheat sheet or a report you give people for free.

I even saw a great FREEBIE that was like 101 ideas for FREEBIES to give away as your "lead magnet" as some people call 'em.

Basically, your FB newsfeed is a non-stop stream of ads for freebie offers and lead magnets.

You can even use a free webinar signup as a freebie if you want.. Then pitch your affiliate product on the free webinar, which can "actually" be a video with a countdown timer...and call it a webinar replay....whatever floats your boat.

2. Get people into an AUTORESPONDER, so you can send a sequence of automated emails.

If you're on a budget and want an all-in-one solution that includes a shopping cart, autoresponders, ad tracking, digital delivery and more, here is [my recommended solution](#).

3. Build your email capture page

If you want the "power tool" for this that has many advantages, go here for a [free 14-day trial](#).

I use [Instabuilder](#). It's not as robust (powerful and full-featured) as Clickfunnels. But it's fast and easy. And a one-off fee. However,

Clickfunnels has features like bumps and easy split testing that CAN easily pay the monthly fee.

Still, you can't really go wrong with Instabuilder.

Then there's Thrive Themes.

They didn't approve me for their affiliate program....I've sold over 50,000 products online..so I'm not exactly sure what their criteria is.

Still, they have beautiful pages. I wasn't thrilled when I had my pages built out for my last launch and the day before the launched a totally new editor that destroyed all my pages and caused me to have to rebuild everything.

But they do have beautiful pages and a good pricing plan.

Here's another one we did in Instabuilder.



I plan to do some in Clickfunnels BECAUSE the order bump feature is fantastic and their order pages beat the living daylight out of another program I use which probably has the ugliest order pages in the history of Internet marketing...OK I exaggerate.

But Clickfunnels does have gorgeous order pages.

YOU, yes YOU, can create GORGEOUS landing pages using some of these new page builders like Clickfunnels.

What impresses me about it is simply that a lot of people create successful funnels who couldn't before.

There are other page builders worthy of note. Convertri builds pages that load lightning fast and designers love it. There's 10 minute pages, instapages and a boatload of others. I can't remember all of 'em. Oh, there's WP Profit Builder. It's a long and storied list.

I used Convertri for Offers Into Cash....My designer loved using it...The \$67 a month is a bit when you don't use it often....But the pages DO load freaking fast which is great for launches...you also don't have to worry about it going down like one of the other services that seems to intermittently go down.

4. Now LOAD UP 20, 30, 40 or 50 AFFILIATE OFFERS

You can go to Clickbank.com, Warriorplus.com, JVZoo.com, Amazon.com, Shopify.com, Teespring, Etsy and other programs that allow you to create affiliate offers for your funnel.

Technically, Shopify isn't an affiliate program....but since it lets you sell and ship products from AliExpress, I'll include it here.

There are a LOT of affiliate programs in ALL KINDS of niches...about every niche.

You just have to be a little persistent in searching for them. Get on all the email lists...like all the competitor web pages so you see their FB ads, join the FB groups, ask around.

Where there's a WILL there's a WAY.

Load those bad boys up.

The more the merrier.

Keep in mind that as you SELL those products as an affiliate, you will NOW have LEVERAGE to get those vendors to promote and sell YOUR offer when you create it using my Offers Into Cash method.

Hunt down webinars that pay a commission. Stick those in there. Hunt down big tickets. Stick those in there.

5. Write multiple emails for each offer.

If you have my more advanced trainings, you know about my BB, DD, Proof follow up email sequence method. You can also write emails based on the 5 elements of innovation I talk about.

But the short version is write multiple emails emphasizing different things like the bonuses, the benefits, and so forth.

6. Add an offer a day to your email sequence (you CAN do this weekly if you prefer)

Keep adding offers to it. This isn't rocket science. Just do it. You could also take an hour on the weekend to add 7 offers to your sequence.

7. Now drive a boatload of eyeballs to your FREEBIE offer

Theoretically, if you're using paid ads, you could spend a modicum of time a day or a week to drive traffic and have your funnel humming.

Pretty much ANY traffic method takes at least some time and attention. You CAN outsource it. I've done that for YEARS at a time.

Anyway, use FB, fb ads, bing ads, Youtube videos, FB posts, solo ads, Pinterest, forum posts, FB group posts (if done subtly, not as spam). Go make yourself happy.

Promote.

Then promote some more.

Then promote some more.

You'll stumble across what works best for you.

Of course, as soon as you can use my Offers Into Cash method to create your own offer and use THAT to get affiliates to promote YOU and put all those buyers into your killer money machine email sequence.

Affiliates and paid ads are the two best ways to get traffic. But you can do it with [FREE VIDEOS on Youtube](#). Youtube can be a MONSTER source of traffic and profits IF you can manage to stick to it daily for 6 months...

Most people will never do it.

So that is why I recommend launching your own affiliate program.....if you want to go hard core on that, [I recommend this](#). That contains all the steps I used to get 30,000 affiliates to promote my products.

There's also a ton of information in [Traffic Dashboard](#) although some of it on seo and a few things is dated....it's really hard to keep seo stuff up to date.

8. Now go create MORE FRONT DOORS for your email sequence

What OTHER freebies could you add?

Create another front door.

Then create another.

Then create another.

9. You're going to feel like quitting a billion times before you finish the above. Here's how to AVOID chasing every freaking rabbit that looks like it spits money out a part of its anatomy.

Chasing rabbits.

Everyone does it.

There are so many extremely slick and enticing offers today it's sick.

----- MINI RANT -----

It makes it hard for people to buy a [totally real and legit offer like this](#). When people promise you everything and the kitchen sink, done for you,

money with no work and even illegal chains, it's hard to STICK to the basics.

- a. Find demand
- b. Give them a reason to buy from you
- c. Deliver

What's WORSE is people with NO SALES will get such training and say "I didn't learn anything now."

Which is absolutely ridiculous.

You got no sales and you say you've mastered 3 steps I've personally used to sell multiple millions online?

For real?

I mean, honestly.

I don't care if it's NEW to you or not. I could pretty much give a flip. Because I'm here to make people sales and money, not tickle their imaginative fancy with a fireworks show of marketing ingenuity.

One time Russell Brunson blew people away at a Dan Kennedy with super hot and sexy traffic methods.

Someone later asked him how much of his traffic came from those methods. He said 5%. His real traffic came from affiliates. LOL.

----- END RANT -----

What To Do If You Feel Like Giving Up On The Above Steps

- a. Read Think and Grow Rich EVERY DAY

Do chapter 2 and chapter 10.

- b. Watch Bob Proctor on Youtube because he talks a lot about how using Think and Grow Rich made him millions. My ex client when I was a copywriter (he passed on) used it to make \$600 million. It works.

I owe what success I've had to it.

c. Listen to Lead The Field by Earl Nightingale

It's one of the greatest success classics of all time.

If you need my help, [go here](#). But be prepared to work. This is for the 5% of my customers who want to learn how you really create products and sell them.

I know. I've created dozens and dozens and sold over 50,000 and can prove it.

The above steps are the LEAST WORK method I know that is REAL and not a sack of illusions, lies and b.s.

Best wishes,

Marlon

PS: Here are some of my solutions you might be interested in:

Amazing Formula "The Course" (advanced)

1. This is my super in-depth treatment of Amazing Formula. If you're serious about learning to market on the Internet this is the ONE course to get NOW. It has a lot of intermediate and advanced information in it but starts at the beginning for newbies.

It's not cheap. But neither is it expensive when compared to the value it creates and the other alternative solutions. [Go here](#). What is UNIQUE about it is I draw from a huge amount of experience being full-time in this business since 1997 and owning roughly 4,000 books. I'll put my marketing library up against anyone's. So what's UNIQUE is you get strategies and methods you've never heard anywhere else. No one else teaches them. These give you an EDGE because you have TOOLS no one else knows about. That's especially important today when everyone is competing using the same information everyone else has. The bottom line is this is WHY I believe you can get superior results compared to other courses. If you're wanting to learn

intermediate and advanced methods and “new stuff” you don’t already know and you want A to Z coverage, this is IT.

The Fail Safe System (intermediate to advanced)

This zeroes in only on the Info Product Business. On Zoo and W+ you can buy a lot of beginner courses and possibly a few “intermediate” info product marketing courses or training. But you won’t find advanced training. There really is almost no advanced training on the Info Product Business other than the Fail Safe System. It’s advanced information, although not as sweeping and comprehensive as the Amazing Formula Full-Blown Course above. The price reflects that but is considerably more than you’d pay for an introductory or intermediate course on info products. [Click here to see it.](#)

How to Create High Profit Info Products

This is my info product creation training for BEGINNERS.

There’s not a lot of “new” methods in it like my intermediate and advanced courses above. But it’s 100+ pages of solid, step-by-step information, albeit not with the numbered steps and screen caps in Product Dashboard. Recommended for newbies and beginners. [See it here.](#)

Push Button Letters

One of my all-time best-selling products that started a whole genre of software. Fill in the blanks. Click a button. Get a sales letter. [See it here.](#)

Big Ticket Dashboard

If you want to sell big ticket coaching but don’t want to pay \$5,000+ for a coaching program, this under \$100 product will teach you many of the same basics the expensive programs teach you. Do NOT buy this if you’re wanting software. And don’t buy it if you expect it to be as comprehensive as a \$5000 coaching program. And don’t buy it if you don’t want to do webinars or get on the phone with people. Listen, you need some hustle in you to sell \$3,000 to \$20,000 packages. But this DOES have all the basics you’ll find in far more expensive programs. [See it here.](#)

Marlon’s Book of Secrets

Imagine being a fly on the wall and listening in on my conversations with multi-millionaires and incredibly talented marketers. Well, this book is the next best thing. It contains the cream of the crop secrets I've learned in a lifetime of being in this business. [See it here](#). Oh, the book has typos. I've never taken the time to fix them. If you can't stand that, then don't buy it. I personally care about the quality of the information, not my ability to hire a proofreader. What's UNIQUE about this product is you won't find many of these secrets anywhere else because they are based on my experience. You'll get ideas you won't get anywhere else. This is NOT a step-by-step training product like my Dashboards. If you want step-by-step, buy a Dashboard.



The Road Not Taken

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,

And both that morning equally lay

In leaves no step had trodden black.
Oh, I marked the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.

I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.

Robert Frost